

Ice cream cocktails could be big money-spinners

□ SUNCREAM DAIRIES has launched a new collection of ice cream cocktail recipes offering a new take on traditional desserts.

The ice cream cocktails, which include Raspberry Sorbet Bellini, the Cappuccino Amaretto Mudslide and the Italian-influenced Sgroppino, feature Suncream's ice cream or sorbets combined with wines, spirits and fresh ingredients.

"Transforming a regular ice cream dessert into a spectacular ice cream cocktail gives customers a taste of something very different, and could help caterers increase margins on them by between 250-300%," comments Rebecca Manfredi, managing director of Suncream Dairies.

Meanwhile, Suncream's popular Summertime Creamy Coconut ice cream won a gold star at the Great Taste Awards; judges praised its 'great, clean flavour' and 'freshness'.

It's the third successive year a Suncream Dairies ice cream has topped a category entitling the company to call itself a "Great Taste Producer".

This year's easy-scoop winning product combines a creamy



texture with coconut pieces, is suitable for vegetarians and made in a nut-free factory and is available in 4-litre tubs. Suncream says it's an option for both traditional and ethnic dessert menus.

Suncream's previous Great Taste winners are the Gelato Gold Coconut Cream and Rum & Raisin ice creams and Mango Sorbet.

The annual Great Taste Awards involve 10,000 products and 500 judges – food critics, chefs, restaurateurs and food journalists, who award ratings based on blind taste-tests.

www.suncreamicecream.com

Publication: Wholesale News
Circulation: 4,843
Date: October 2016

